

2018 Sponsorship Opportunities

4th Annual

LIFE SAVER RIVER CRUISE BENEFIT

08•15•18



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08•15•18

EVENT OVERVIEW

On Wednesday, August 15th, The LIFE SAVER River Cruise Benefit returns once again to help ensure that children who are abused, neglected or living in unsafe environments have hope for a bright future. This unique event will be held at the St. Norbert College Marina and promises to be livelier than ever — with boat cruises along the Fox River, cocktails, hors d'oeuvres, live music and a whole lot of fun for a very important cause. Please consider becoming part of this fantastic fundraising event by becoming an event sponsor. All proceeds from the event will support the Willow Tree Cornerstone Child Advocacy Center, which served 629 abused children last year alone.

ABOUT WILLOW TREE

Willow Tree is a compassionate, child-friendly environment where specially trained professionals work with victims to evaluate and investigate each case while also providing advocacy and therapy. At Willow Tree, abused and neglected children get the care and support they need so they can begin to heal from the trauma they have endured. Willow Tree has interviewed 2,687 child abuse victims since opening in 2011.

EVENT SCHEDULE

WEDNESDAY, AUGUST 15TH

6:00 PM

Boat guests meet at St. Norbert College Marina on the Fox River

6:45 PM

Reception opens at St. Norbert College Marina for land guests

• **DRINKS** • **HORS D'OEUVRES** • **LIVE MUSIC** •

8:00 PM

Brief program about Willow Tree

10:00 PM

Event concludes

TICKET INFORMATION

CAPTAIN & CREW

Captain a boat and invite your guests for the evening. Boats in various sizes are available.

• 10-person boat **\$1,500** • 8-person boat **\$1,200** • 6-person boat **\$900**

LAND PACKAGE **\$100** per person, **\$180** per couple



SPONSORSHIP OPPORTUNITIES

This event is a great way to promote your business while helping raise vital funds in support of vulnerable children.

ADMIRAL \$10,000+

- Premier listing as sponsor in all event-related print, electronic, and media promotions
- Premier placement of company logo &/or name on event signage
- Recognition during remarks at event
- A full-page ad in the event guide & special recognition in annual report
- A 10-person boat and 10 tickets for entertaining guests at event

LIFE SAVER \$5,000

- Prominent listing as sponsor in all event-related print, electronic, and media promotions
- Prominent placement of company logo &/or name on event signage
- Recognition during remarks at event
- A 1/2-page ad in the event guide & special recognition in annual report
- 8 land-package tickets for entertaining guests at event

ANCHOR \$2,500

- Acknowledgement as sponsor in all event-related print, electronic, and media promotions
- Recognition during remarks at event
- A 1/4-page ad in the event guide & special recognition in annual report
- 4 land-package tickets for entertaining guests at event

BUOY \$1,000

- Name listed in all event-related print and electronic promotions
- Name on event website and event signage
- Logo in the event guide and special recognition in annual report
- 2 land-package tickets to the event

BEACON \$500

- Name listed on event website and in event guide
- Recognition in our annual report
- 2 land-package tickets to the event

FOR MORE INFORMATION

Visit willowtreecac.org/life-saver/

Or contact:

Tim Kneeland 920.619.5662

Christy Policy 917.301.2297





Willow Tree

Cornerstone Child Advocacy Center
www.willowtreecac.org

Better Help for Child Abuse Victims

Before, children had to go from place-to-place and talk with many people to get the help they needed. Now, they can go to Willow Tree, tell their story once and get the help they need to begin their healing process.



WILLOW TREE ADVISORY BOARD

Christy Policy, Chair
 Erin Enright
 Kathy Hartman
 Sherri Hoyman
 Mike Jerry

Kristy Maney
 Lora Matzke
 Jim Rivett
 Eric Witczak

LIFE SAVER RIVER CRUISE COMMITTEE

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 Erin Enright
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 Kathy Hartman
 Sherri Hoyman

Chad Jeskewitz
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